Subject Code: MB911

M B A - I Semester [R09] Regular/Supplementary Examinations, February – 2012 Management Theory and Practice

Time: 3 Hours Max Marks: 60

Answer any FIVE questions. All questions carry EQUAL marks including Q.No.8 is compulsory

- 1) a) Define Management and differentiate between Management and Administration.
 - b) Briefly discuses the functions of managers.
- a) Elucidate critically contributions of F. W. Taylor to the evolution of management thought. Comment briefly on relevance of F.W. Taylor's contributions in the present days.
 - b) Briefly explain the role communication in management.
- a) Planning is rationale exercise about futurity of an organization" comment on it. Briefly elucidate processing citing suitable illustrations for each step of the Planning process.
 - b) "MBO is an effective to achieve organizational objectives" comment on it. Briefly explain the process of MBO with suitable examples.
- 4) a) Define "Organizing" and elucidate briefly principles of Organization. Distinguish briefly differences between formal and informal organizations.
 - b) Outline in nutshell causes for conflicts between line managers and staff managers in line and staff organization.
- 5) a) "Management includes Leadership" do you agree? Why or Why not? Discuss briefly leadership skills required in a transport service organization.
 - b) Discuss briefly the process of conflict. What are the techniques do you employ to resolve the conflict in a business organization that manufactures with electronics goods?
- a) "Planning and Control are often thought of as a system, control is also often referred to as a system" comment on it. Briefly explain techniques of control.
 - b) Briefly discuss feedback system in control
- 7) a) Define Total Quality Management (TQM) explain briefly the evolution of TQM
 - b) Discuss briefly various TQM practices with suitable illustrations.
- 8) Write brief notes on any three of the following
 - a) Managerial roles
 - b) Henry Fayol Principles of management
 - c) Decision making
 - d) Delegation
 - e) Group dynamics